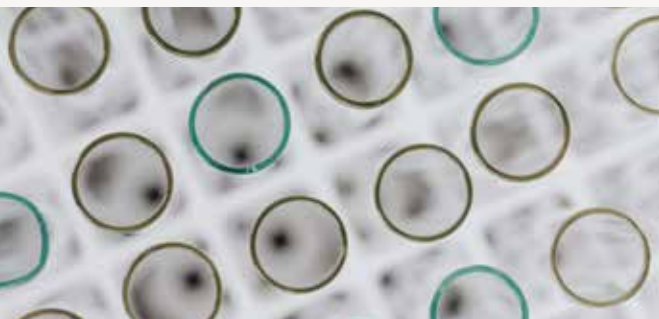




# eurasanté

Invest for Success



**Supporting  
the development  
of innovative health  
startups in the  
Northern France  
region**



**#biotech**  
#medtech  
#digitalhealth  
#onehealth  
#handitech  
**#deeptech**  
#hospitech  
#sport-health  
#nutrition  
**#cosmetics**

[www.lille.eurasante.com/our-bio-incubator-and-bio-accelerator/presentation](http://www.lille.eurasante.com/our-bio-incubator-and-bio-accelerator/presentation)

# HEALTHCARE SECTOR IN FRANCE

## KEY FACTS



### A HEALTHCARE HUB AT THE HEART OF EUROPE

— France has numerous innovation clusters dedicated to research in healthcare



### AN INNOVATIVE ECOSYSTEM

— France has 18 biotech/medtech startups per million inhabitants [US : 10 and UK : 13] [France Biotech]



### EXCELLENCE IN HEALTHCARE

— #1 OECD country for access to healthcare  
France boasts a healthcare system with high performance levels and universal coverage guaranteeing «access to care for all».  
Lille has the #1 largest hospital university campus in Europe  
+2,600 healthcare centers



### EURONEXT : #1 EUROPEAN STOCK MARKET FOR HEALTHTECHS

— With 91 healthtechs (including 66 from France), Euronext is the leading European market for companies in the sector



### A LEADER IN HEALTHCARE

— #5 largest global market and #2 largest European market in the pharma industry [LEEM]  
#2 largest European market for medical devices after Germany [Medtech Europe]



### WORLD-CLASS RESEARCH

— 4 French medical research organisations in the world's top 25 most innovative institutions : CNRS - INSERM - PASTEUR INSTITUTE - CEA [Thomson-Reuters]

# WHY CHOOSE LILLE ?

1

## A CENTRAL LOCATION IN EUROPE

with excellent transport links,  
close to London [1.5 hr],  
Brussels [35 min] and Paris [1 hr]

2

## AN EMPLOYMENT POOL OF HIGHLY QUALIFIED PEOPLE

#2 largest educational cluster in  
France. 10% of French engineers  
educated in Lille region

3

## ATTRACTIVE OPERATIONAL AND REAL-ESTATE COSTS

respectively -10% and -45%  
compared to other European  
capitals

4

## EXCELLENT QUALITY OF LIFE

An environmentally friendly  
metropole on a human scale with  
a dense transport infrastructure

5

## THE HEALTHCARE SECTOR

in Lille region represents 1,100  
companies and 32,000 employees

6

## EURASANTÉ BUSINESS PARK

located at the heart of Europe's  
leading university-hospital campus

7

## A CENTRE OF EXCELLENCE IN THE FIELD OF HEALTHCARE

with renowned research centers  
[Pasteur Institute, INSERM, EGID,  
INRIA, CNRS]

8

## A REGION WITH INTERNATIONAL APPEAL

accounting for 10% of foreign  
companies in France and #3 most  
attractive region in France for direct  
foreign investment



# THE EURASANTE BIO-INCUBATOR/BIO-ACCELERATOR



**+300**

projects supported



**680 M€**

of funds raised



**+190**

companies created



**+60%**

deep tech startups



**+1300**

jobs generated



**36**

I-LAB award-winning projects supported



THE EURASANTE  
BIO-INCUBATOR AND  
BIO-ACCELERATOR  
IS RANKED AMONG  
THE TOP 25 INCUBATORS  
IN EUROPE FOR THE  
EMERGENCE OF PHARMA/  
BIOTECH START-UPS

[Labiotech.eu ranking 2021]



Our Bio-Incubation and Bio-Acceleration programs are open to founders who wish to create their startup in France via the French Tech Visa program and to foreign startups who wish to access the French and European markets.



This program launched by the French Tech Mission aims to develop diversity within the tech ecosystem by providing enhanced support to entrepreneurs from underrepresented populations (welfare recipients, refugees, students with scholarships, people living in priority city districts...) and by granting them a 30,000 euros subsidy for their project.

# DO YOU HAVE A HEALTH BUSINESS PROJECT IN YOUR REGION?

DISCOVER OUR TWO SUPPORT PROGRAMMES TAILORED  
TO THE LEVEL OF MATURITY OF YOUR PROJECT:

## 1 BIO- INCUBATION

A one-on-one programme  
[36 months] to structure,  
trial and roll out your  
innovation.

## 2 BIO- ACCELERATION

A one-on-one programme  
[18 months] to boost  
the performance of your  
business.

**WANT TO JOIN US?**



### THE BIO-INCUBATOR/ BIO-ACCELERATOR PROGRAMME

Applications are examined in four committee meetings per year by one decision-making bodies responsible for selecting potential new projects:

- The Commitment & Monitoring Committee [CSE] decision-making body is responsible for choosing which projects are accepted onto the programme in question. This is a standing committee comprising Incubator-Accelerator's financiers, as well as Eurasanté partners from the institutional, economic and scientific sectors.

VALIDATION OF THE APPLICATION FORM  
+ PITCH DELIVERED TO THE JURY

## 36 months for piloting, developing, financing

Access individual support to structure and launch your startup — from securing seed funding through to the proof of concept stage.

### Support tailored to your project

**Individual support** from an expert start-up manager drawing on all of Eurasanté's cross-disciplinary expertise [finance and fund raising, legal, HR, communication, research, etc.]

**Meet-ups** for training, discussing and sharing experiences [seminars and themed workshops]

**Special access and discounts** from Eurasanté partners

**Mentoring programme** backed by entrepreneurs and alumnis

**Special access** to a range of digital tools and the Eurasanté programme participants' social network

### Our support package



One-to-one  
coaching



Workshops  
and training  
sessions



Partners  
network



Sharing  
experiences

# AIMS OF THE BIO-INCUBATION PROGRAMME

## SECURING

**your intellectual property**

## PREPARING

**your market access**  
[regulatory, clinical, medico-economic, reimbursement...]

## SEARCHING

**of partners**  
[industrial, scientific or clinical]

## BUILDING

**your founding team**

## FINALIZING

**your Proof of Concept**  
[PoC]

## REFINING

**your business model and strategy**

## ACTIVATING

**non-dilutive fundings and prepare your seed capital raising**  
[I-lab, Bpifrance, ...]



**Julien Payen**  
CEO, LATTICE MÉDICAL

« Eurasanté's support has been key in enabling me to understand the specific world of innovation financing. Thanks to the team, I was able to identify and be put in contact with investors relevant to my project. The support and advice provided by Eurasanté contributed to the success of my first fund raising »

## 18 months to launch your company

Are you an innovative startup in Healthtech ?  
Have you established an initial economic proof of concept and raised seed capital? Do you have an established company with a health innovation project? Do you have a foreign company and a project you want to develop in France?

### Support tailored to your project

**Individual support** from an expert start-up manager drawing on all of Eurasanté's cross-disciplinary expertise [finance and fund raising, legal, HR, communication, research, etc.]

**Meet-ups** for training, discussing and sharing experiences [seminars and themed workshops]

**Special access and discounts** from Eurasanté partners

**Mentoring programme** backed by entrepreneurs and alumnis

**Special access** to a range of digital tools and the Eurasanté programme participants' social network

### Our support package



One-to-one  
coaching



Workshops  
and training  
sessions



Partners  
network



Sharing  
experiences



# AIMS OF THE BIO-ACCELERATION PROGRAMME

## REFINING

**your business development in France and Europe**

## ACTIVATING

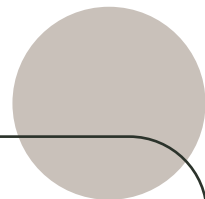
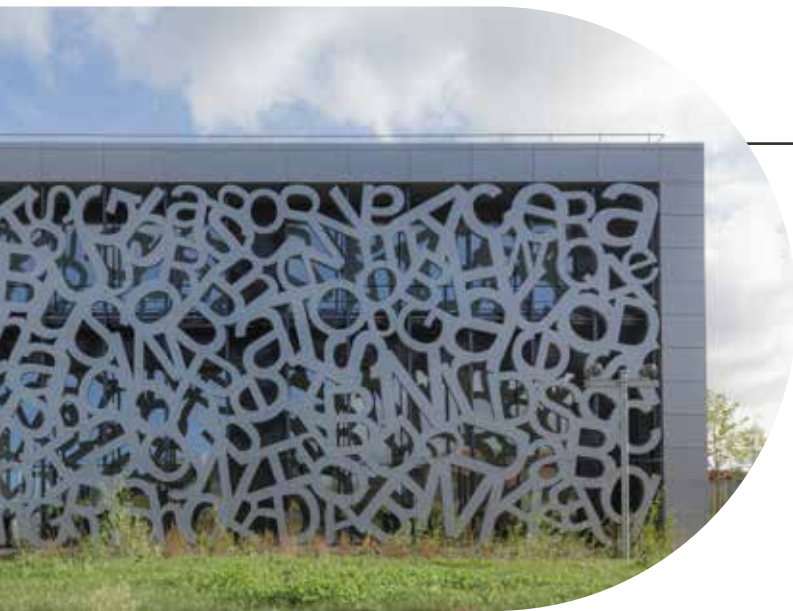
**French and European non-dilutive fundings and preparing for Series A fundraising**  
[Bpifrance, EIC Accelerator...]

## VALIDATING

**your market access strategy in France and Europe**  
[regulatory, clinical, medico-economic, reimbursement process, experimentation...]

## BUILDING

**and structuring your management and HR strategy**  
[recruitment, leadership, internal organization, culture]





## INNOVATION AT THE HEART OF OUR SUPPORT

Do you want to boost your know-how?

Would you like to contribute to the development of new innovations in the field of health?

Do you want to use open innovation as a tool to develop your employer brand?

Thanks to its sectoral and business expertise, Eurasanté creates optimal conditions for companies to meet, exchange, share and collaborate with start-ups to co-construct innovation projects.

### Our experts offer you tailor-made support to

Identify the best opportunities for in-house and/or collaborative innovation to meet the challenges of tomorrow

Develop projects with tangible economic benefits (implementing pre-identified approaches)

Value the talent in your company and attract new talent

Capitalise on existing know-how

Promote and demonstrate the credibility of your commitment to innovation

NEW MOMENTUM TO LAUNCH DISRUPTIVE  
PRODUCTS AND SERVICES,  
TARGET NEW MARKETS  
AND START FUTURE PROJECTS!



## SOFTLANDING

Our team will help you study the French market, the documentation and the search for premises.

**ARE YOU A FOREIGN COMPANY  
WISHING TO SET UP IN FRANCE?**

**OUR SOFTLANDING  
PACKAGE IS FOR YOU!**

### BENEFITS OF THE EURASANTE SOFTLANDING PACKAGE:

#### **TESTING**

French and North  
European markets

#### **BOOSTING**

the development and  
location of your business  
activity in France

#### **BEING PART OF**

the regional  
Health  
ecosystem

#### **DEDICATED**

support in setting  
up your business



# Support



Expertise developed over more than 20 years within GIE Eurasanté in supporting researchers, project leaders and companies in the regional health, food and ageing well sectors in their research, creation and business development projects with one objective — to contribute to the region's economic development by creating local jobs and wealth. A team of start-up managers, business experts and scientists are on hand to meet all the strategic needs of entrepreneurs and researchers.

## JOIN THE EURASANTE BIO-INCUBATOR AND BIO-ACCELERATOR!



[www.lille.eurasante.com/our-bio-incubator-and-bio-accelerator/presentation](http://www.lille.eurasante.com/our-bio-incubator-and-bio-accelerator/presentation)



### Financing partners:



### Sponsors:



### Media partner:

