



**IMPULS**  
(Innovation in Manufacturers of  
Products Used in Life Sciences)  
is an Interreg France-Channel-  
England (FCE) project which  
aims to help Life Sciences  
and Nutrition companies in  
the South East of England  
and the North West of France  
to collaborate, innovate and  
access business opportunities  
across the Channel.

PROJECT START:  
**April 1<sup>st</sup>, 2021**

PROJECT END:  
**March 31<sup>st</sup>, 2023**

 **#EUIMPULS**

 **IMPULS**

## CONTEXT

IMPULS can help your business with some of the challenges around international trade including finding international contacts, advice on adapting products, services, and processes for international markets.

Based on the combined experience of the four partner organisations in England and France, IMPULS will help companies make better use of digital technologies to export their products and services, understand the evolving needs of the healthcare sector in France and England and develop expertise in pitching their business online.

Are you a Life Science or Nutrition company in the North West of France or the South East of England?

**This is what the IMPULS innovation programme can provide:**



A **series of information and training webinars** to help you understand the market needs and build your export-readiness



Access to **virtual international Life Sciences trade shows** and **industry events** to showcase your products and services to a wide international audience



**B2B pitch** and **match sessions** to help you connect with the right partners and build new collaborations



Support in the **creation of virtual promotion material** to strengthen your visibility and online presence

## CONTACT

Emma Watson | Project Officer | Kent County Council  
emma.watson@kent.gov.uk