



Is European commercialization  
a key factor for your company's  
growth and development?

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BIOTECH



MEDTECH



DIGITAL HEALTH



AGETECH

**APPLY**

# CALL FOR PROJECTS

**Innovative HealthTech and AgeTech  
startups seeking to expand to the  
european market**



# EURASANTÉ: AT THE HEART OF EUROPEAN MARKETS

## NORTHERN FRANCE REGION



1,100 health companies



200 AgeTech companies



€12,5 billion turnover

## THE 3RD LARGEST HEALTH AND NUTRITION CENTRE OF EXCELLENCE IN FRANCE



20 years of experience



130 companies created



650M€ equity raised



1,300 jobs created



# CALL FOR PROJECTS

## Selection criteria



Innovative medical startups and young companies wishing to expand into the European market  
*[via the establishment of a key decision center in France]*



Economical proof of concept reached:

- Seed fundraising of >€300k secured
- Or revenues >€100k  
*[on a reproducible business model basis]*

## Why participate ?



All pre-selected projects will be able to benefit from free-of-charge initial support services.



Finalists of the call for projects will have the opportunity to enter our Bio-Acceleration program or our Healthy Ageing Incubator  
*[after a successful establishment in the region, and favorable market returns obtained with the softlanding package]*

## Winner price



**SOFTLANDING**: Get support in the establishment your key decision centre in Northern France region

# OUR PROGRAM



- General information on regional main market actors and ecosystem
- Connections with regional partners and consulting firms
- Real estate support
- Access to Eurasanté job platform

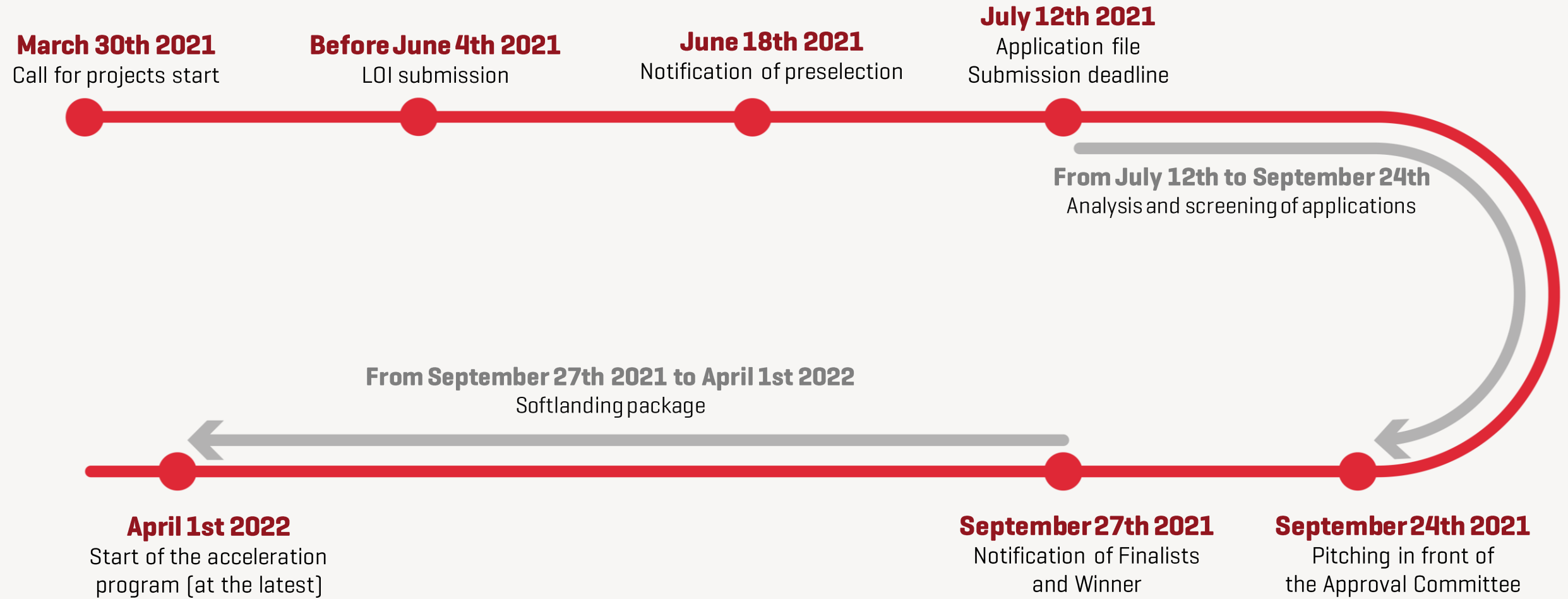
## 8 days of tailor-made consulting services

- Create your business
- Connect with the ecosystem [Hospitals / Regulations / University / Distributors]
- Hire your local CEO and first talents
- Get your first financing
- Get your French Tech visa

## Fully integrated assistance program with a dedicated Startup Manager

- Market access in France and Europe
- Business development
- Finance [non-dilutive funding and equity fundraising]
- HR strategy

# CALENDAR





# SUCCESS STORIES

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**Katarina Hedbeck,**

**CEO of the Swedish medical device startup TADA MEDICAL**

“Being an entrepreneur in Sweden, a country with a small market size, forces you to already from the start plan for geographic scaling. France has always been on our radar for the market size and high value care, meaning that this opportunity provided by the Eurasanté program is a dream come true. We expect 2021 to be a great year for us!”



# FOR FURTHER INFORMATION

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**APPLY**

Visit our website : <https://lille.eurasante.com/>