

Is European commercialization a key factor for your company's growth and development?













# EURASANTÉ: AT THE HEART OF EUROPEAN MARKETS

#### **NORTHERN FRANCE REGION**



1,100 health companies



200 AgeTech companies



€12,5 billion turnover

## THE 3RD LARGEST HEALTH AND NUTRITION CENTRE OF EXCELLENCE IN FRANCE



20 years of experience



130 companies created







### CALL FOR PROJECTS



#### **Selection criteria**



Innovative medical startups and young companies wishing to expand into the European market (via the establishment of a key decision center in France)



Economical proof of concept reached:

- Seed fundraising of >€300k secured
- <u>Or</u> revenues >€100k

(on a reproductible business model basis)

#### Why participate?



All pre-selected projects will be able to benefit from free-of-charge initial support services.



Finalists of the call for projects will have the opportunity to enter our Bio-Acceleration program (after a successful establishment in the region, and favorable market returns obtained with the softlanding package)

Winner price



**SOFTLANDING**: Get support in the establishment your key decision centre in Northern France region

### **OUR PROGRAM**





- General information on regional main market actors and ecosystem
- Connections with regional partners and consulting firms
- Real estate support
- Access to Eurasanté job platform

#### 8 days of tailor-made consulting services

- Create your business
- Connect with the ecosystem [Hospitals / Regulations / University / Distributors]
- Hire your local CEO and first talents
- Get your first financing
- Get your French Tech visa

## Fully integrated assistance program with a dedicated Startup Manager

- Market access in France and Europe
- Business development
- Finance (non-dilutive funding and equity fundraising)
- HR strategy

### **CALENDAR**



March 30th 2021

Call for projects start

Before June 4th 2021

LOI submission

June 18th 2021

Notification of preselection

**July 12th 2021** 

Application file Submission deadline

From July 12th to September 24th

Analysis and screening of applications

From September 27th 2021 to April 1st 2022

Softlanding package

**April 1st 2022** 

Start of the acceleration program (at the latest)

September 27th 2021

Notification of Finalists and Winner

September 24th 2021

Pitching in front of the Approval Committee

### **SUCCESS STORIES**



Katarina Hedbeck,

**CEO of the Swedish medical device startup TADA MEDICAL** 

"Being an entrepreneur in Sweden, a country with a small market size, forces you to already from the start plan for geographic scaling. France has always been on out radar for the market size and high value care, meaning that this opportunity provided by the Eurasanté program is a dream come true. We expect 2021 to be a great year for us!"













### FOR FURTHER INFORMATION



Raphaëlle RICHÉ

MedTech and Digital Health

Startup Advisor

**Tania GRIGLIO**Silver Economy Startup Advisor

tgriglio@eurasante.com

rriche@eurasante.com



Visit our website : <a href="https://lille.eurasante.com/">https://lille.eurasante.com/</a>