

CALL FOR PROJECTS



**DEEPTech FOR
CARDIOMETABOLIC
DISEASES**



CALL FOR PROJECTS RULES
January 2020

PREAMBLE

Supported by **GIE Eurasanté**, the economic development agency of the Hauts-de-France region for the Health and Nutrition sector, this call for projects (hereinafter referred to as the Call for Projects) aims to include Deeptech companies and start-ups projects in the field of metabolic diseases and their cardiometabolic complications, in the Eurasanté Incubation and Acceleration programmes.

The purpose of this Call for Projects rules (hereinafter referred to as the Rules) is to:

- frame the outlines of the Call for Proposals for both Eurasanté and the participating Candidates
- provide information on the timetable, organisation and participation to the Call for Projects as well as the eligibility criteria for candidates
- define the prize and reward that will be awarded to the Winner
- determine the roles and obligations of the parties in terms of mutual commitment and intellectual property.

Article 1. DEFINITIONS

The Organiser of this Call for Projects "DeepTech for Cardiometabolic diseases" is:

- **Eurasanté, Economic Interest Grouping** with a capital of €867,000.00 whose registered office is located at 310 Avenue Eugène Avinée – Loos (59120), France

Contact : Caroline Ramspacher, Innovation and Entrepreneurship Project Manager- Phone : 03 28 55 90 60 - Email : cramspacher@eurasante.com

Candidates are companies or start-up projects holders that have submitted a file in order to respond to this Call for Proposals

Installation is within the meaning of these Rules, understood as the creation of a company having its registered office in the Hauts-de-France region or the change of address of the registered office of a pre-existing company the Hauts-de-France region.

The Committees will be composed of Eurasanté and one member from each structure that provided funding or logistical support for this initiative in order to select the laureates and winner from among the shortlisted Candidates, based on their complete dossiers and oral presentations.

The Laureates are the Candidates who have been selected at the end of this Call for Projects.

The Winner is the first Laureate selected by the Commitment Committee.

Article 2. CONTEXT PRESENTATION AND THEME

As part of its programme to support start-ups in Incubation and Acceleration, Eurasanté is launching a call for projects for DeepTech start-ups in the field of cardiometabolic diseases, with the objective of developing their activity in France and Europe

Timetable - Main deadlines

Call for Projects Launch	08/01/2021
Letter of Intent submission Deadline	10/03/2021
Notification of pre-selection	26/03/2021
Submission of the application file deadline	14/05/2021
Analysis of applications and presentation to the Scientific and Ethics Committee	04/06/2021
Analysis of applications and presentation to the Commitment Committee	18/06/2021
Notification of the Laureates and Winner	23/06/2021

Article 3. PARTICIPANTS - ELIGIBILITY

This Call for Projects is open to companies and start-up projects holders wishing to set up in the Hauts-de-France region.

Each participant may be represented by only one representative, who must be entitled to submit the application.

In addition to the endowment to which each Candidate is entitled (under the conditions of these Rules), the latter remains solely responsible, legally and financially, for the implementation and final marketing of the project.

No financial compensation or expense in any form whatsoever will be claimed from the Candidates as a result of their application.

Article 4. DESCRIPTION OF THE ENDOWMENTS

The Laureates will be able to access the Eurasanté's incubation or acceleration programme on condition that they sign an agreement with GIE Eurasanté and pay the costs of access to the program, a lump sum of € 15,000 excluding VAT (payment conditions depend on the programme concerned).

The Winner will be able to benefit free of charge from the Eurasanté's Incubation or Acceleration Programme (according its level of development).

Article 5. SELECTION PROCEDURES

5.1 Selection

Applicants must submit their letter of intent before 10/03/2021.

After reviewing this document and as part of this pre-selection, the selected Candidates will be informed on the 26/03/2021 and must submit their full application before 14/05/2021.

Based on these elements, Candidates meeting the eligibility criteria will be selected, after study by the Committees under the conditions mentioned below.

Candidates will be notified of this selection latest on 23/06/2021.

NB: The decisions of the Committees are sovereign so that they do not have to be justified and cannot be the subject of any complaint.

5.2 Selection criteria:

Applications will be assessed by the committees according to the following criteria:

For all the laureates :

- **Project leader identified with a willingness to be supported**
- **Willingness to establish the company in Hauts-de-France**
- **Project corresponding to the definition of a DeepTech project (according to the reference system set up by Bpifrance) i.e. meeting at least one of the following criteria:**
 - o Project originating from a research laboratory supported by a team/governance with strong links to the scientific world
 - o Project that presents strong barriers to entry materialised by technological locks that are difficult to remove.
 - o Project that constitutes a strongly differentiating advantage over the competition
 - o Project characterised by a long/complex go-to-market and therefore probably capital-intensive.
- **Project whose thematics corresponds to the subject of the competition:**
 - o Metabolic diseases (Diabetes, Obesity, Lipidic abnormalities, Non-alcoholic steatohepatitis, etc.).
 - o Associated cardiometabolic disorders:
 - Cardiovascular diseases: Chronic heart failure, myocardial infarction, myocardial infarction, coronary artery disease, arrhythmia, hypertension, stroke, peripheral vascular diseases, thromboembolic diseases, etc.
 - Thyroid disorders
 - Chronic kidney disease
 - Etc.

For laureates of the Acceleration program:**- Candidate's economic situation:**

- Pre-existence of a seed capital raising >300K€

Fundraising by professional investors (seed funds, Business Angels Network, Family Offices, Crowdfunding Platform...). The eligibility of start-ups that have raised significant funds via a non-professional (love money...) or industrial investor will be examined on a case-by-case basis by the accelerator's commitment committee.

OR

- Sales figures > 100K€

Turnover related to the main activity of the project (excluding services)

- Financial projections and objectives:

- Willingness to raise Series A funds >1M€

OR

- Anticipation of significant growth in activity over the next 3 to 5 years (>1M€ Turnover)

- **100% dedicated project leader(s) / Constituted Founding Team / Willingness to be supported**
- **First commercial PoC / first customer (except Therapeutic/Diagnostic/Implantable Medical Devices)**
- **Finished Product (except Therapeutic/Diagnostic/Implantable Medical Devices)**
- **Secured intellectual property (registered patent and/or signed license agreement)**
- **Involvement of the project leader(s) as Individual Shareholders**

5.3 Candidates' terms of engagement:

Candidates undertake their full, complete and without restriction or reservation acceptances of these Rules. They certify on their honour the veracity of the information they transmit to the members of the Committee.

Will be considered null and void any requests to participate based on:

- a mailing addressed otherwise than by the form, after the deadline or from an entity not eligible to participate;
- any incomplete sending or sending in contravention of these Rules;
- any attitude contrary to applicable laws, regulations and ethical Rules;
- any act of counterfeiting or unfair competition.

The Candidates undertake to:

- participate in all meetings, meetings, milestones and events organised within the framework of the Call for Projects;

- agree to promote the Call For Projects and its results by responding to requests from the press, Eurasanté's communication services or its partners up to 6 months after the end of the grant and mention in any communication or declaration relating to the winning project that they are winners of the call for projects.

The Laureates undertake to:

- for the pre-existing companies: be located in the Hauts-de-France region by 31/07/2022 at the latest
- For the start-up projects: establish the resulting company in the Hauts-de-France region.

Eurasanté reserves the right to prosecute any person who attempts to defraud or harm the proper conduct of this call for projects. Thus, in the event of manifest fraud in any form whatsoever, Eurasanté may cancel the participation of a candidate in the Call for Projects by registered letter with acknowledgement of receipt.

Eurasanté reserves the right to extend, shorten, modify or cancel this operation in the event of force majeure. Its responsibility cannot be engaged because of this fact

5.4 Questions

Throughout the submission period, Candidates have the opportunity to address their questions regarding the Call For Projects to Caroline Ramspacher, Innovation and Entrepreneurship Project Manager (cramspacher@eurasante.com). Eurasanté will do its best to provide a response within a reasonable time.

Article 6. COMMITTEE COMPOSITION

The SCIENTIFIC AND ETHICAL COMMITTEE of the Bio Incubator brings together experts in the different sectors of Health, whether they belong to the world of public, private or industrial research.

The COMMITMENT COMMITTEE is the body that decides on the effective entry of projects submitted to it for the programme concerned. This committee is permanently composed of representatives of the funders of the Bio Incubator, as well as Eurasanté's partners from the institutional, economic and scientific worlds.

In any event, Eurasanté reserves the right to call upon, in an advisory capacity, any person whose expertise is deemed necessary for the analysis of applications.

Article 7. DOCUMENTS WITHDRAWAL AND CONSULTATION OF THE RULES

Candidates will be able to download the Rules of the Call for Projects on the website.

The Rules are available on the website indicated above throughout the validity of the call for projects and can also be consulted in the premises of Eurasanté.

Article 8. CONTENT AND SUBMISSION OF THE LETTER OF INTENT AND APPLICATIONS

A letter of intent will be submitted online by each Candidate before **10/03/2021 (digital acknowledgement of receipt as proof)**, via the online form provided for this purpose available on the Eurasanté website.

An application will be sent by each Candidate before **14/05/2021 (digital acknowledgement of receipt as proof)** to the following address: incubation@eurasante.com and must consist of the following elements:

- Incubation Application File or
- Acceleration Application File

According to the programme for which the project will have been preselected.

NB: Any incomplete application at the closing date will not be accepted and will result in the nullity of the application.

The selected candidates will be invited to be auditioned on 18/06/2021 or in the previous week by the Commitment Committee, which will be legitimate to judge the quality and feasibility of the projects submitted to them.

Article 9. PRIZE DISPOSAL

The Laureates will be notified of the Committee's decision by 23/06/2021 at the latest after a presentation of their projects to the Selection Committee and the Winner's announcement will take place on the same day

The Laureates and the Winner will then be contacted by Eurasanté to formalize their entry into acceleration through the signing of an acceleration agreement adapted to their price.

Article 10. CONDITIONS RELATING TO INTELLECTUAL PROPERTY AND CONFIDENTIALITY

10.1 Confidentiality

In the context of this call for projects, Applicants may be required to disclose sensitive or confidential information.

Eurasanté undertakes to treat this information with the utmost caution and not to disclose it without the prior authorisation of the Candidate, provided that the information has previously been identified as "Confidential" by the Candidate.

Nevertheless, within the framework of the communication associated with the Call for Projects, which can only take place at the end of the selection phases, Eurasanté is authorised:

- to communicate to the press and to publish on their website, the corporate name and the name of the Candidates;
- to make public the essential and non-confidential characteristics of the projects submitted, without compensation of any kind whatsoever.

10.2 Intellectual property

The work carried out by the Laureates within the framework of a project remains the property of the Laureate.

In any event, if the State is required, following the holding of this Call for Projects, to provide financial and/or material assistance to a prize winner, the Community guidelines on State aid will apply as of right.

10.3 Image rights - personal data

Each Candidate, in the person of his legal representative, authorises Eurasanté, free of charge, directly or indirectly, to record and exploit his image on any medium (photos, films, audio,) as well as his presentations and support of the file, within the limits of Article 10.1 of these Rules.

To this end, the Candidates authorise Eurasanté, for a period of 2 (two) years from the date of submission of the application, to represent, reproduce, disseminate, exploit, in whole or in part, directly or indirectly, through it or any third party authorised by Eurasanté, throughout the world, the image of the Candidate (as specified above), by means of the press, written, radio, television, computer, in all media and formats, and more generally by all known or future technical methods and processes, and whatever the broadcasting sectors, in particular in the context of communications associated with the organisation, information and promotion of Call for Projects. The Winner already undertake to participate in the award ceremony and assign their associated image rights under the conditions of this article.

Eurasanté is required to comply with the rules on the protection of personal data, to which they have access for the purposes of Call for Projects, in accordance with the provisions of the General Data Protection Regulations of 14 April 2016, which came into force on 25 May 2018.

Article 11. APPLICABLE LAW AND JURISDICTION

These Rules are subject to French law. Any difficulty arising from the application or interpretation of these Rules or which is not provided for in them shall be settled by Eurasanté in the first and last resort. Any dispute arising from this Call for Projects that cannot be settled out of courts will be submitted to the competent courts of Lille.